

Platform: LinkedIn Live (via the official Project Management Institute LinkedIn Page) linked [HERE](#).

LinkedIn Chief Business Officer Mark Lobosco and Project Management Institute Chief Marketing Officer Menaka Gopinath Discuss the Future of Careers in an AI-Powered World

Project Management Institute (PMI), the leading authority in project success, hosted a LinkedIn Live event featuring Menaka Gopinath, Chief Marketing Officer, PMI in conversation with Mark Lobosco, Chief Business Officer at LinkedIn. The broadcast was moderated by Bob Safian, host of the popular *Rapid Response* podcast.

The conversation focused on what's changing in the world of work, how talent and careers are evolving, why execution continues to break down, and what professionals and organizations can do differently starting tomorrow.

The conversation sits at the intersection of multiple shifts shaping the workforce. AI is accelerating transformation, but it is not the only driver. Broader forces such as changing hiring dynamics, economic pressures, talent mobility, and organizational restructuring are also redefining roles and reshaping skill requirements.

PMI's Project Success research based on a global study of nearly 6,000 professionals and a parallel executive survey, shows that the biggest obstacle to reinvention is the disconnect between strategy and execution.

Better communication, curiosity and creativity, hallmarks of strong project leadership, are necessary skills to help close this gap. So how does this apply to a workforce navigating constant change? Lobosco will ground the discussion in LinkedIn data on hiring trends, workforce shifts, and the evolving opportunity landscape, while Gopinath will translate these shifts into what it takes for organizations and individuals to successfully execute and deliver outcomes.

Event Highlights & Key Discussion Points:

- **Global Hiring & Skill Trends:** Lobosco shares data-driven insights from LinkedIn's global network on hiring trends, including how hiring compares to pre-pandemic levels, the emergence of new and AI-adjacent roles, and the growing importance of adaptable, human-centric capabilities.
- **The Career Ladder Is Gone, What Replaces It?** As roles get redefined and skill requirements shift, Gopinath will talk about what sets professionals apart is their ability to navigate complexity, deliver outcomes, and keep growing across any context.

- **Human judgement and AI:** The future of work requires a new professional stack—where human judgment and technology work together to determine what can be automated and what must remain human-led.
- **Skills That Close the Gap Between Creative Ideas and Outcome:** Organizations face a widening gap between strategy and execution, and complexity is the friction between the two. High performers do not face less complexity; they respond to it more effectively.
- **The "5Cs" in Action:** The panelists explore how curiosity, courage, creativity, compassion, and communication (the 5Cs) act as key skills to get ahead in the age of AI
- **Practical Future- Focused Takeaways:** Get actionable, career-relevant guidance on how professionals can build resilient careers and what organizations must do differently to enable execution in a rapidly changing environment.