



New Textbook Offers a Modern, Practical Introduction to IT Project Management

Now available, *A Modern Guide to IT Project Management: Agile + Waterfall Approaches* by Dave C. Barrett and Simone Craig offers a comprehensive and practical introduction to managing projects in today's fast-paced and ever-evolving technological landscape.

As organizations strive to innovate and remain competitive, effective project management has become an essential skill in both IT infrastructure and software development.

“Barrett and Craig deliver a clear, insightful, and practical guide to modern IT project delivery. The Waterfall structure, seamlessly blended with Agile adaptability, provides an accessible roadmap for students and practitioners. The featured case study, contemporary IT trends, neat infographics, self-assessment quizzes, and straightforward language make complex concepts easy to grasp while fostering both technical capability and an adaptable project management mindset.”—**Fatehjit S. Kochar, PMI-ACP, PMP, MBA, Professor, Douglas A. Smith Family School of Business, Cambrian College**

Written in clear, accessible language, this guide is ideal for students, early-career professionals, and aspiring project managers looking to build a solid foundation in IT project management.

Co-author **Dave C. Barrett** is a retired professor and former academic lead for Project Management education at Conestoga College. His previous publication, *Understanding Project Management*, now in its third edition, emphasized straightforward and approachable language while providing a solid foundation in project management.

Co-author **Simone Craig** is a director-level project management professional, Agile coach, and Accredited Kanban Trainer whose expertise spans both Agile and Waterfall approaches. Her previous book, *Agile Coaching and Transformation*, explored practical strategies for guiding teams through Agile change and organizational transformation.

A Modern Guide to IT Project Management is available for purchase through the Canadian Scholars website in print and digital formats: canadianscholars.ca/book/a-modern-guide-to-it-project-management/