

## Update from APM for PMWJ<sup>1</sup>

End of March 2026



**By Adam Boddison, OBE**

CEO of APM  
United Kingdom

### **A message to project professionals from the CEO of the Association for Project Management**

Over the past three months, the pace of change across our profession has continued to accelerate. Here, at the Association for Project Management (APM), we have been focused on ensuring that all project professionals are fully equipped to lead confidently through these times of change.

A defining theme over the past couple of years has been the growing impact of artificial intelligence (AI) on project delivery. As highlighted in our recent [AI trends for 2026 article](#), the question is no longer whether AI will shape our work, but how we respond. We are entering an era of hybrid human–AI collaboration, where intelligent systems increasingly support planning, risk management and delivery. This shift creates an opportunity to free up project professionals so they can focus on strategic leadership, stakeholder engagement and more complex decision-making.

Alongside this, APM has continued to champion excellence across the profession. It was particularly encouraging to see [project professionals recognised in the UK's 2026 New Year Honours](#), reflecting the vital contribution our community makes across infrastructure, innovation, health and beyond. These accolades reinforce what we already know, which is that project delivery is central to societal progress.

Recognition and learning remain core to APM's mission. Over recent weeks, we have shared insights from award-winning initiatives such as [the Home Office's Hendon Evolution Programme](#), demonstrating the impact of strong leadership, clear vision and disciplined execution in delivering complex transformation. By showcasing these

---

<sup>1</sup> How to cite this work: Boddison, A. (2026). A message to project professionals from the CEO of APM, APM Update for PMWJ, End of March 2026, report, *PM World Journal*, Vol. XV, Issue IV, April.

examples, we aim to provide practical lessons that you can apply in your own work and your own contexts.

We have also introduced new ways to support your professional development. The launch of [APM Endorsed](#) marks an important step forward by creating a recognised standard of quality for project management learning and development. APM Endorsed is designed to strengthen confidence in training provision and to ensure consistency across the profession.

At the same time, we are [enhancing the value of APM membership](#). Our latest digital resources range from practical guides to webinars and podcasts, and they are designed to provide timely, actionable insights that fit into your working day. In a profession where time is often the scarcest resource, we are committed to helping you access the knowledge you need, when you need it.

Looking ahead, we are excited about the upcoming [APM Conference 2026](#), which promises to bring together leading thinkers and practitioners from across sectors. Events like this are critical, not only for sharing knowledge, but for fostering the collaboration and dialogue that drive our profession forward. This year, our focus is on the ‘power of clarity’, so I hope to see you there.

Taken together, these developments at APM reflect a clear direction. We are strengthening professional standards, embracing innovation, and supporting you at every stage of your career. The project profession continues to grow in importance, driving economic growth, organisational transformation and societal change.

As CEO, I remain immensely proud of the role that you play in delivering this impact. Our commitment at APM is to continue championing the profession, providing leadership in times of change, and ensuring that project professionals remain at the forefront of shaping a better future.

Thank you for the difference you make every day.

---

## About the Author



### **Adam Boddison, OBE**

Buckinghamshire, UK



**Adam Boddison** joined APM as Chief Executive Officer (CEO) in September 2021 having formally held CEO and senior executive roles in multiple educational organisations. Beyond APM, Adam has a portfolio of consultancy and volunteering supporting organisations and initiatives that benefit society.

Adam is a visiting Professor at the Stranmills University College and the University of Leicester (School of Business). He has authored several books and is a qualified clinical hypnotherapist. In 2022, Adam was awarded the Most Excellent Order of the British Empire (OBE) for services to children and young people with special educational needs and disabilities.

As CEO of APM, Adam is a leading figure in the UK's project management professional and business communities, a popular keynote speaker at major events, and a prominent voice for project management with the UK government and general public.

## About APM

APM (Association for Project Management) is a professional membership organisation that sets the standards for the project profession and raises its profile. As a registered charity, APM delivers learning and networking opportunities, qualifications, research, resources, events and best practice guidance for the project community, helping the profession deliver better. APM is the only chartered organisation representing the project profession in the world with over 45,000 individual members and more than 470 corporate partners based across 140 countries. For more, visit <https://www.apm.org.uk/>

