

Project Management Report from São Paulo¹



By Mauricio Lopes
International Correspondent
São Paulo, Brazil

Necessary programs and projects: the challenges of the new government in Brazil

After the most difficult dispute in the history of presidential elections in the country after its redemocratization in 1989, Luis Inacio Lula da Silva was elected president for the third time.

Unlike previous mandates, Lula found a country divided with political positions relation. Although Lula was elected by popular vote in the October 2022 election, the new government does not have a majority in the Chamber of Deputies and the Senate. This makes it difficult to approve important projects and programs for the country.

The main challenges of the new government

In addition to the main challenge, which is the resumption of the economic growth at the levels of Lula's previous administrations, many programs and projects are on the agenda in the infrastructure, housing, environment, health, industry and commerce areas as a priority.

Environment

One of the most deficient areas in the previous government was the environment. The increase in deforestation, especially in the Amazon, has reached alarming rates. Through programs, projects and changes in current environmental policies.

¹ How to cite this work: Lopes, M. (2023). Project Management Report from São Paulo, PM World Journal, Vol. XII, Issue III, March.

The members participation of the new government, including President Lula, in the COP27 held in Egypt in November 2022 demonstrates the interest in environmental issues.



Photo: The Amazon biome is the largest in Brazil and considered the area with the greatest biodiversity on the planet

Among other actions, the important Amazon Fund resumption, which is a fund that adds up to US\$ 600 million in international donations to combat environmental crime in the Amazon.

The objective is that in the next three months there will be a sudden reduction in the levels deforestation.

Infrastructure

In the infrastructure area, the resumption of the PAC (Growth Acceleration Program) is expected. The PAC was the program, in Lula's two previous administrations, that coordinated infrastructure works throughout the country.

The concern is that the poor performance in the first two periods of the PAC will not be repeated, when only 16.8% of the 29,000 announced works were completed on time (survey carried out in 2016 by Inter.B Consultoria).

There will be a new configuration for the PAC through dialogue with the governors in order to define priority works.

Housing

The *Minha Casa Minha Vida* (My home, my life) housing program launched at the beginning of the government has the contracting two million homes goal by 2026 and intends to increase funding for families with the lowest income.

The government also ensures the continuity or works resumption on almost 190,000 homes across the country.



Photo: Moacyr Lopes Junior/Folhapress

Health

The main challenges are the recovery of the budget and the measures establishment to rescue the health authority and the Ministry of Health technical capacity for the coordination of the SUS (Health Unic System).

The area's priorities are the return of the high vaccination coverage rates and facing queues for diagnosis, treatments and low and medium complexity surgeries.

Industry and Commerce

Vice President Geraldo Alckmin is also the Development, Industry and Commerce Minister. He is convinced that Brazilian industry needs to resume its leading role as soon as possible, in order to expand its share of the Gross Domestic Product.

On its agenda will be issues such as its sustainability, Industry 4.0, Foreign Trade, Micro and Small Enterprises.

An increase in the country reindustrialization will represent a significant increase in investments and, consequently, in the many projects development.



Photo: Automobile manufacturing industry

Are these programs and projects really going to happen?

The programs and projects realization listed above intrinsically depend on the economic situation, on a successful political articulation between the government and the national congress and, primarily, on legal security. Brazil has numerous national and multinational companies that are very prepared and qualified to carry them out and thus set out for sustained and permanent growth.

Source:

<https://www.poder360.com.br/meio-ambiente/em-3o-mandato-lula-tentara-avancar-na-protecao-da-amazonia/>

<https://medicinas.com.br/desafios-saude-governo/>

<https://www.redebrasilatual.com.br/blogs/blog-na-rede/ministro-alckmin-retomar-papel-industria-crescimento-pais/>

<https://www.estadao.com.br/politica/rui-costa-vira-pai-do-pac-estuda-obras-paradas-e-investe-no-minha-casa-minha-vida/>

<https://economia.uol.com.br/noticias/redacao/2023/02/13/minha-casa.htm>

<https://mundoeducacao.uol.com.br/geografia/amazonia.htm>

<https://mundoeducacao.uol.com.br/geografia/industrias.htm>

About the Author



Maurício Lopes

São Paulo, Brazil



Maurício Lopes, PMP is a Project Management Specialist. He is a PMP certified in 2000. He is a civil engineer with MBA in Project Management. He was one of the founders of the São Paulo PMI Chapter and Financial Director, Administrative Director, member of the Steering Committee from 1998 to 2003. He was vice-coordinator of the Project Management Division of the Engineering Institute of São Paulo from 1998 to 1999. Since 2004 Mauricio Lopes has been speaking in project management courses for CPLAN, FATEC, INPG, IETEC and FIA. He has 20 years of experience in project management with main focus in the engineering & construction area.

Currently, he is associate director of M2L Project Management (www.M2L.com.br), a company specialized in project management consulting and implementation operating in over 40 large engineering & construction projects. Mauricio Lopes is author of articles for Revista Grandes Construções, a magazine specialized in engineering & construction, and he has the main characteristics related to project management - lean, practical and systematic ways. Mauricio is an International Correspondent for PM World Journal in Brazil.

Mauricio can be contacted at mauricio.lopes@M2L.com.br.